

Youth V.I.B.E., Inc.
Vision Industry Business Empowerment

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UPCOMING EVENTS

7TH ANNUAL AWARDS CELEBRATION
AUGUST

5TH SDBA MEETING
HOSTED BY YOUTH V.I.B.E.
AUGUST

YOUTH EMPOWERMENT DAY
SEPTEMBER

**SPONSORS AND GRANTORS
THANK YOU FROM YOUTH V.I.B.E.**

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Programs:

- Business Training Sessions
- Arts Programs
- Computer Training
- Professional Development
- Social Development
- Corporate Tools
- Day at the Capitol

Honorary Board Members:

- Shareef Abdur-Rahim – Starting Forward, Atlanta Hawks
- Solicitor General Gwen Keyes – Solicitor General of DeKalb County
- Akini Jeffrey – HOT 107.9

YOUTH V.I.B.E. CELEBRATES GROWTH, SUPPORTERS AND GREAT EXPECTATIONS

Youth V.I.B.E., Inc. will pay tribute to several local honorees during its annual awards banquet and birthday fund-raising celebration on August 15 at the Callanwolde Fine Arts Center.

The organization's Seventh Birthday Celebration and Awards Banquet will recognize the support and contributions of individuals who have been instrumental in the success of the youth program. The event also pays tribute to Youth V.I.B.E.'s founder and current Chairman of the Board, Waleed Shamsid-

Deen, who celebrates his own birthday in the month of August.

The celebration will feature live entertainment, a silent auction and special invited guests including Congresswoman Denise Majette, State Representative Billy Mitchell, who will serve as Master of Ceremonies, and more.

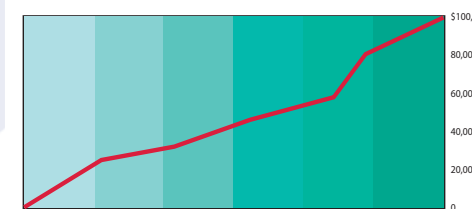
Honorees will include leaders and Youth V.I.B.E. supporters from the business, education and government communities.

Waleed Shamsid-Deen founded Youth V.I.B.E. in 1996 to address some of

the current issues facing youth in the community, with an emphasis on employment, business and empowerment. Today, the organization serves nearly 100 students annually in the Atlanta area.

Tickets for the fund-raiser banquet are \$45 per person, or individuals may contribute by making an in-kind, tax-deductible contribution. The Latin themed event will also include dinner and valet parking. For more information, call Brenda Jackson, the event's organizer, at 770-808-0114.

FUND-RAISING CAMPAIGN ANNOUNCED



Youth V.I.B.E.'s Program Director. "We are focusing on increasing the number of givers to the campaign, thus allowing us to reach more

Youth V.I.B.E. recently announced a major fundraising campaign to help support the organization's projects and activities. Youth V.I.B.E. seeks to raise \$100,000 by August 31, 2003.

"We have a strong team of volunteers and staff in place to achieve a record campaign," said Brian Alleyne,

youth throughout the county with hands-on, interactive approaches to entrepreneurship."

Youth V.I.B.E. is a United Way funded organization created to expose youth to the skills and experiences that teach and encourage business leadership. Since its founding in 1996, Youth V.I.B.E. has provided ser-

vices to DeKalb County youth through partnerships with the DeKalb County School System, the Fire Explorers, Callanwolde Fine Arts Center and the Burger King Academy.

"We look forward to the announcement of major gifts in the months to come," said Chairman of the Board Waleed Shamsid-Deen. "I fully expect that we will achieve our \$100,000 goal and perhaps exceed it. I congratulate and thank all of our generous donors and volunteers for their tremendous support of this wonderful youth organization and its bright future."



Waleed Shamsid-Deen

“Most significantly, we began the evolution from a community-based non-profit to an integral component in metropolitan Atlanta’s civic, philanthropic, and business communities.”



FROM THE CHAIR

Waleed Shamsid-Deen

This past year has been a transitional period for Youth V.I.B.E. in many important ways. Most significantly, we began the evolution from a community-based non-profit to an integral component in metropolitan Atlanta’s civic, philanthropic, and business communities. It is a credit to our staff that our primary mission— to expose youth to the skills and experiences that teach and encourage business leadership - has persisted so steadfastly during this past year. There could be no clearer evidence that our strength is, indeed, in our people.

Our developments in

board structure, fundraising, and program implementation - and countless others over the past seven years - were visionary but all have led to new and better ways of caring for our youth.

We are now at another pivotal point in the evolution of Youth V.I.B.E. The establishment of an integrated, youth-based non-profit allows each faction within our structure – our Board, our volunteers, our fundraisers, our mentors, etc.- to do those things which it does best, and to work closely with others to provide a comprehensive slate of services for those

who rely on us most- our young people.

Today, we have a vision that is increasingly real and increasingly beneficial for us all. It gives us hope for the years ahead that is matched only by our pride in the years gone by.

As you read the stories in this newsletter, we hope you will feel the pride which all of us associated with Youth V.I.B.E. justifiably feel in a job well done. And we hope you will look forward, with us, to a bright future for this organization and the hundreds of young people we serve across the city.

COLLABORATIONS

PROJECT FBO (FUTURE BURGER KING OPERATORS)



Youth V.I.B.E. has continued to expand its collaboration with the Burger King Corporation. A new project, Future Burger King Operators (FBO), began sessions in March 2003. The Burger King Academy and Youth V.I.B.E. have identified

youth who are interested in becoming franchise owners. The theme for this project is "Business Franchising: The Reality Verses Perception." Youth V.I.B.E. will host business franchising sessions at the Burger King Academy located in the West End.

The sessions will conclude with a tour of a number of Burger King restaurants. Internships and scholarships will be made available for participants.

ASO PARTNERSHIP

Through our funding partner, United Way, Youth V.I.B.E. recently formed an alliance with the Atlanta Symphony Orchestra. This partnership gives Youth V.I.B.E. participants access to:

1. ASO information by adding partners to the bi-weekly email and direct mail list;
2. ASO musicians through annual, interactive work shops and/or ensemble performances;
3. ASO concerts through regular community ticket offers and invitations, and;
4. ASO experience by becoming an integral part of the ASO family.

AMERICAN TECHNOLOGIES



Youth V.I.B.E. has formed a partnership with American Technologies to conduct computer hardware and software training sessions. These sessions will be conducted at the

Youth V.I.B.E., Inc. facility located on Memorial Drive. Emphasis will be placed on computer technology, component building, computer networking, graphic design and web page

development. The four-week training sessions will conclude with a corporate tour and certificate of completion for computer enrichment.

DAY AT THE CAPITOL WRAP UP

Georgia State Representative Stephanie Stuckey (District 67) was on hand to greet approximately 60 Youth V.I.B.E. participants during the organization’s recent "Day at the Capitol" outing to the Georgia State Capitol.

Shareef Abdur-Rahim, starting forward with the Atlanta Hawks, sponsored the trip. Participants repre-

sented Southwest DeKalb High School and Mohammed High School took part in a tour of the building, including the Governor’s office and the House and Senate chambers. The group also participated in various discussions on lobbying for funding and how to become an elected official.

"We believe experiences such as "Day at the Capitol" are key in motivating young people to become active and productive citizens," said Brian Alleyne, Youth V.I.B.E.’s program director. "The popularity of 'Day at the Capitol' proves you are never too young to have an interest in the legislative system."



RECRUITMENT 2003

Recruitment is a key component in identifying youth who are interested in the field of business. Over the past few years, Youth V.I.B.E.- through the DeKalb County School System- has established a relationship with the Future Business Leaders of America (FBLA) and Distribution Education Clubs of America (DECA). These organizations, as well as entrepreneur and marketing classes, enable Youth

V.I.B.E. to identify and select groups of students who display the characteristics of future leaders. The selection process is intense and includes the completion of an application, confidentiality statement, permission slip, interview, and on-site essay. Youth are encouraged to participate and are evaluated on an on-going basis through pre- and post-tests, surveys and other evaluation tools.

Youth V.I.B.E., Inc. encourages participation by youth from various socio-economic backgrounds. Applicants must be between the ages of 14-19 with no more than five (5) unexcused absences from school and a 2.5 minimum grade point average.

Interested students may download an application from our web site at www.youthvibe.org or call 404-284-8125 to request an application through the mail.

YOUTH V.I.B.E. ACCOMPLISHMENTS

- Attended the "Battle of the Bands" competition at the Georgia Dome. (January)
- Participated in Delta Career Day at McNair High School.
- Sent approximately 60 students to our "Annual Day at the Capitol." (February)
- Partnered with American Technologies to facilitate a Technical Empowerment Incubator. (March)
- Participated in the "Tavis Smiley Presents Black in Technology Conference" as volunteers and co-hosts of

- a fundraising segment on WCLK 91.9 FM with Tavis Smiley. (March)
- Collaborated with the Atlanta Symphony Orchestra’s "Partners in Performance Program" to conduct a rhythm workshop to give inner city youth a greater appreciation for arts, classical music and ensemble performance. (April)
- Served as volunteers for the DeKalb Medical Center at Hillandale Annual Easter

- Egg Hunt. (April)
- Served as jurors in Emory University Law School’s Mock Trials.
- Partnered with Burger King to teach students about owning and operating a Burger King franchise. (April – June)
- Establishing a program chapter in Salt Lake City, Utah.
- Created and implemented a new Web site, mission statement and vision statement; as well as a revised curricula.

NEW WEB SITE

After six years, Youth V.I.B.E. has revamped its web site at www.youthvibe.org with a new look and a host of updated and pertinent information. The site was designed by the

organization’s marketing team that consists of Daniel Fowler, multi-media specialist; Marva Martin, graphic designer; Tarvis Thompson, writer; and Brandon Trussell, web developer. Over the next few months the site will include streaming video,



event photos, and on-line donation capabilities.

“We believe experiences such as "Day at the Capitol" are key in motivating young people to become active and productive citizens.”