
WALEED SHAMSID-DEEN
SDA, LLC

President/CEO

Waleed Shamsid-Deen is the President of Shamsid-Deen & Associates, a small business-consulting firm, which manages and protects the business interest of celebrities and professional athletes. Waleed is also founder of [Youth V.I.B.E. Inc.](#) established in 1996, Youth VIBE is a non-profit organization based in DeKalb County, Georgia which provides afterschool academic, entrepreneurship and enrichment programs to over 300 youth daily. Waleed also serves as Producer/Managing Partner of Drumline Live, www.drumlivelive.com a Theatrical Production Company based in Atlanta, GA, which has toured over 75 cities worldwide since January of 2009 and is currently in pre-production for the 2010-2011 world tour. Prior to Drumline Live, Waleed was the Managing Partner of ARE an Angel Investment Firm based in Atlanta, GA. He has raised over \$5 Million Dollars for non-profit organizations and \$7 Million for start up companies. He has a passion for small business consulting and is committed to creating and managing high net worth individuals. He has served as a guest speaker and presenter to colleges and universities around the country. Waleed has successfully negotiated deals with major fortune companies and represented several Athletes and Entertainers including Shareef Abdur Rahim, Sacramento Kings, Allan Houston and Jonathan Bender, New York Knicks. Waleed currently serves on the South DeKalb Business Association Board of Directors and has received numerous awards including the prestigious Businessman of the Year Award, the Service Above Self Award, the Rising Star Award, the Champion Award, and the Young Adult of the Year Award. Waleed earned his degree in Business Economics from Florida A & M University and a Masters in Business Administration with concentration in Finance from Walden University. A native of Brooklyn, NY, Waleed has three children Lawrence, Safiyah and Siraj.